

Wenwen Jiang

Personal Information

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Summary

12 years experience on UX design with Information Engineering and Art Design majors background. Strong innovation in UX and visual design. Skilled in design tools and experienced on lots of projects about Web and cross OS platforms(IOS, Android, WebOS, WIN8..etc). Expert in HTML and CSS as well as HTML5, CSS3 and JS, JQuery.

Good experiences in Agile and Lean UX methodology.

Working Experience

AEssenseGrows

UX Manager

2015/11— Present

Manage the interaction design, visual and front-end coding on IOT softwares over China and United States.

Ping An Group

Interactive Design Manager

2013/04—2015/11

Lead a 3-6 members team for financial internet mobile products with UE innovation design and design quality managements.

Selected projects:

Lin YongQian1.0 —a mobile app to help people withdraw money in the nearby convenience store.

Lin YongQian2.0 — to help people get money and payment in the convenience store with more fancy user interface based on 1.0.

Yi Qianbao1.0-3.0 — A third-party mobile and online payment platform, established for the convenience providing for both the merchants and the consumers on the payment.

HP

Product Design Leader

2011/09—2013/04

In Oct. 2011, I was transferred to ASG(PPS GBU) department which focuses on application design that pre-launched on HP laptops and tablets, printers, cell phones...etc, I did as project leader that take responsibility for the User research, interaction ,visual design and UT with high quality control.

Selected projects:

WuKong- HP eReader launched in WebOS. I lead the visual design and some part of interaction design.

HP Connected Reader- HP eReader launched in Windows8. I lead the whole UE design(interaction, visual and UT).

HP

Creative Lead & Sr. UE Designer

2010/08—2011/09

Support the Project Departments' product user research and interaction design, and also lead UED visual design team for creation research and design improvements, and we mainly focused on the Mobile, Web and Software products, the projects I did: **UAE-SNAP,US Rogers-Parent Control, US Etisalat-CPP, Ericson &HP-MMD,HP-HPC** and **Oil & Gas Industry**...etc.

TeleNav

UI Engineer

2008/10—2010/08

A global leader in location-based applications delivered via a mobile device. One of the first to launch a GPS navigation and mobile workforce management service on a cell phone in North America. I led UX design(Interaction, visual and front-end coding) for Mobile, Web, and Automobile products.

Selected projects:

Whereboutz (on IOS/Web/Facebook/BlackBerry/WAP, version1.0-3.5): a social networking product on Facebook platform. my role in team is user research, interaction and visual designer.

TeleNav Map(web version). www.telenav.cn. I led the interaction design and frontend coding.

GroupT(on IOS,version1.0):a social networking product on IOS. I led as project visual designer.

Jungle(on IOS,version1.0): a classified information application on IOS. I led the visual and interaction design.

PPG

UI Designer & Front-end Coder

2006/07—2008/10

Mainly responsible for the design of WEB, advertisements, creation and wireframe design of new products and promotions, involve the flash, visual graphic and web design. Also all of the front-end coding for websites.

Selected projects:

PPG Power(online shopping software system)--I led the UI and visual design.

PPG.com(online B2C website Chinese version)-the famous successful e-commerce website design case in China.

cymk.com(online B2C website English version)--I led as web designer and frontend coder.

Part-time Job

Universal Training

UX Teacher

2010/09—Present

Publications and Awards

Publications

Research on Human-Computer Interaction Innovation in Multi-touch Environment - in Electronic Technology & Software Engineering 2013 (24)

《多点触控环境下的人机交互创新研究》 - 电子技术与软件工程 2013 (24)

Vehicle Human-Computer Interaction Design Method and User Research - in Technology and Enterprise 2014 (03)

《汽车人机交互设计方法与用户研究》 - 科技与企业 2014 (03)

New application and innovation of mobile interaction design gestures - in China New Telecommunications 2016 (24)

《移动端交互设计手势的全新应用与创新》 - 中国新通信 2016 (24)

Application and Research of Interaction Design in Internet of Things - in Digital Communication World 2016 (11)

《交互设计在物联网的应用与研究》 - 数字通信世界 2016 (11)

Web Design and Making (Textbook) - Chief Editor, Yanbian University Press 2017 (09)

主编大学教材《网页设计与制作》 延边大学出版社

Patents

Control of Plant Growing Facilities US Provisional-AES5USP

Direct-controlled Approach of funds Transfer (Interaction Design) CN103971232A

直接操控时资金流转处理方法 CN103971232A

Withdrawal Cash Solutions on Mobile CN103955827A

基于手机端的取款设计方法 CN103955827A

Awards

Ping An One Wallet Application - Chief Designer from 2014 to 2015 won:

i. *Successful Design Award, Successful Design Awards Competition, April 2014*

ii. *Best Technology Financial Product Award, 1st Internet Finance Summit held by China Shanghai Stock Exchange, June 2014*

iii. *Best Mobile Financial Services Award, 21st Century China's Best Business Model, November 2015*

Judge and Reviewer Work

GPST UX Examiner, United Nations Institute for Training and Research (UNITAR), 2016-2021

Reviewer of UXPA Symposium, 2017-2018

Judge of UXPA's Intangible Cultural Heritage Innovative Design Contest, 2018

Judge of 10th International User Experience Innovation Competition/User Experience Design Competition (UXD), 2018

Membership

China Industrial Design Association – Information & Interaction Design Committee – **Committee Member**

Institute of Bauhaus Culture and Art in Beijing - **Director**

United Nations Institute for Training and Research – **Certified Global User Experience Designer, Senior**

China Designers Association - **Member**

China Creative Alliance - **Member**

Interaction Design Association (IxDA) - **Member**

User Experience Professionals Association (UXPA) - **Member**

Association for Computing Machinery (ACM) - **Member**

Bauhaus International Design Association - **Member**

Education

Naval Aeronautical and Astronautical University (NAAU)

Information Engineering

B.S

Wuhan University of Technology (WUT)

Design and Applied Arts

Diploma